HOW TO USE VISUAL SEARCH ON B2BENDIX.COM

Visual Search on B2Bendix.com

Visual search is the latest way to search B2Bendix for service products using your mobile camera or existing product image(s) on your computer. For best results, review the tips and tricks below:

Visual Search on B2Bendix.com

TIPS AND TRICKS

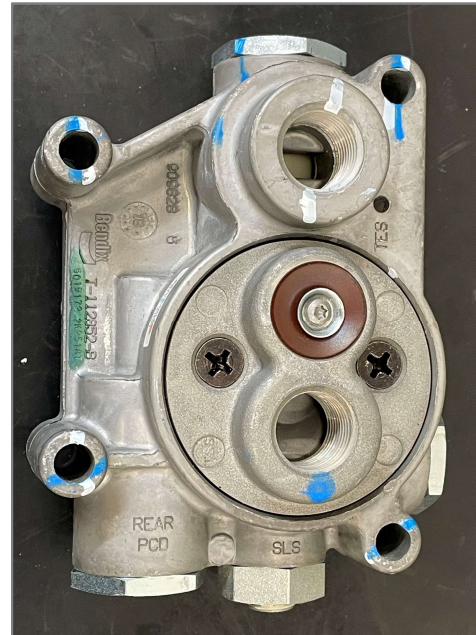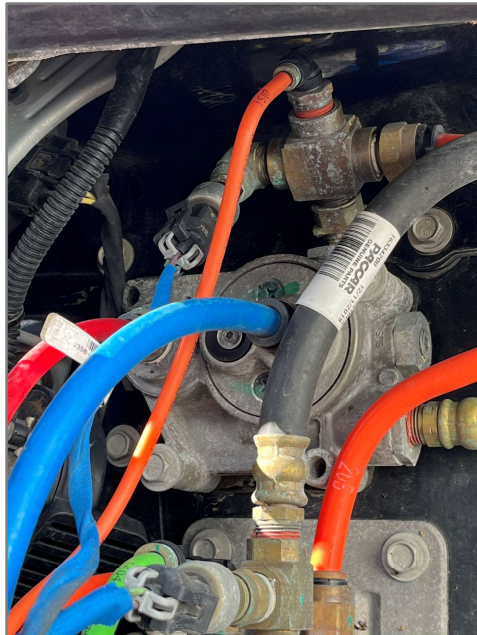1. **Remove the Bendix product from the vehicle**.
   Air lines, fittings, harnesses, and close-proximity objects on the vehicle interfere with the visual search program's ability to separate the Bendix product from its surrounding environment. Photographing the product with a clean background (like a countertop) improves the success of visual search.

2. **Fill the frame with the Bendix product**.
   Zooming / Cropping the product eliminates background "noise" and improves the success of visual search.

× **Poor background**

× **Not cropped tightly on product**

× **Close proximity objects in view**

✓ **Good background**

✓ **Cropped tightly on product**

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TIPS AND TRICKS

3. **Search for a Bendix product, not a component**. Avoid taking pictures of individual components like hardware, springs, gaskets, brackets, etc. Focus on the core Bendix product to navigate to the correct product category. Once you navigate to the correct product, then you can use the related service item carousel to see all the related service kits and service components.

4. **Load multiple images of Bendix products (optional)**. Taking multiple pictures of the same product from different angles may also improves the success of visual search. You can load multiple existing pictures when performing visual search on your mobile or desktop device.
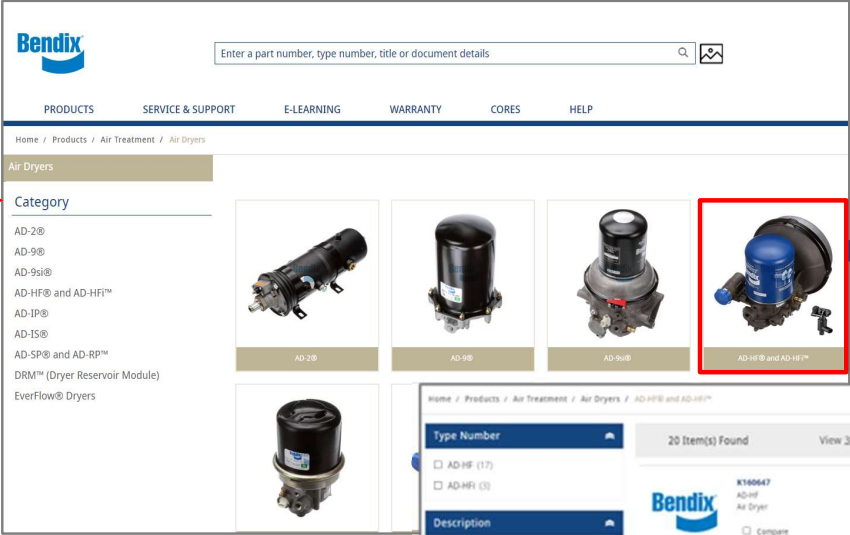
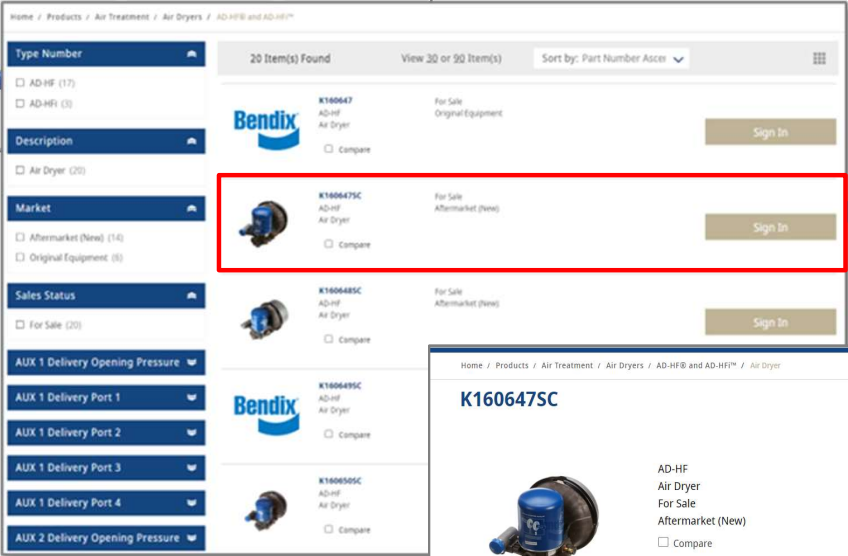× **Not Bendix products, these are Bendix service components**
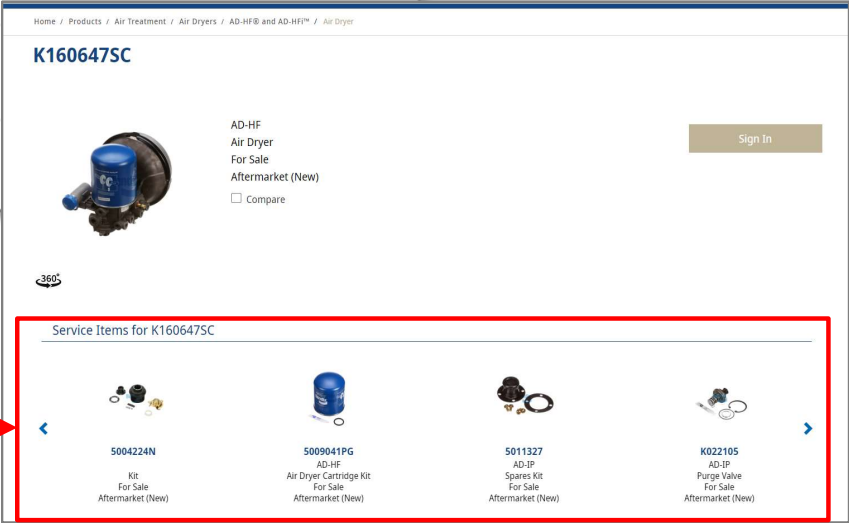
✓ **Bendix product with multiple images**

Visual Search Directs to the Product Category Page

Category Page
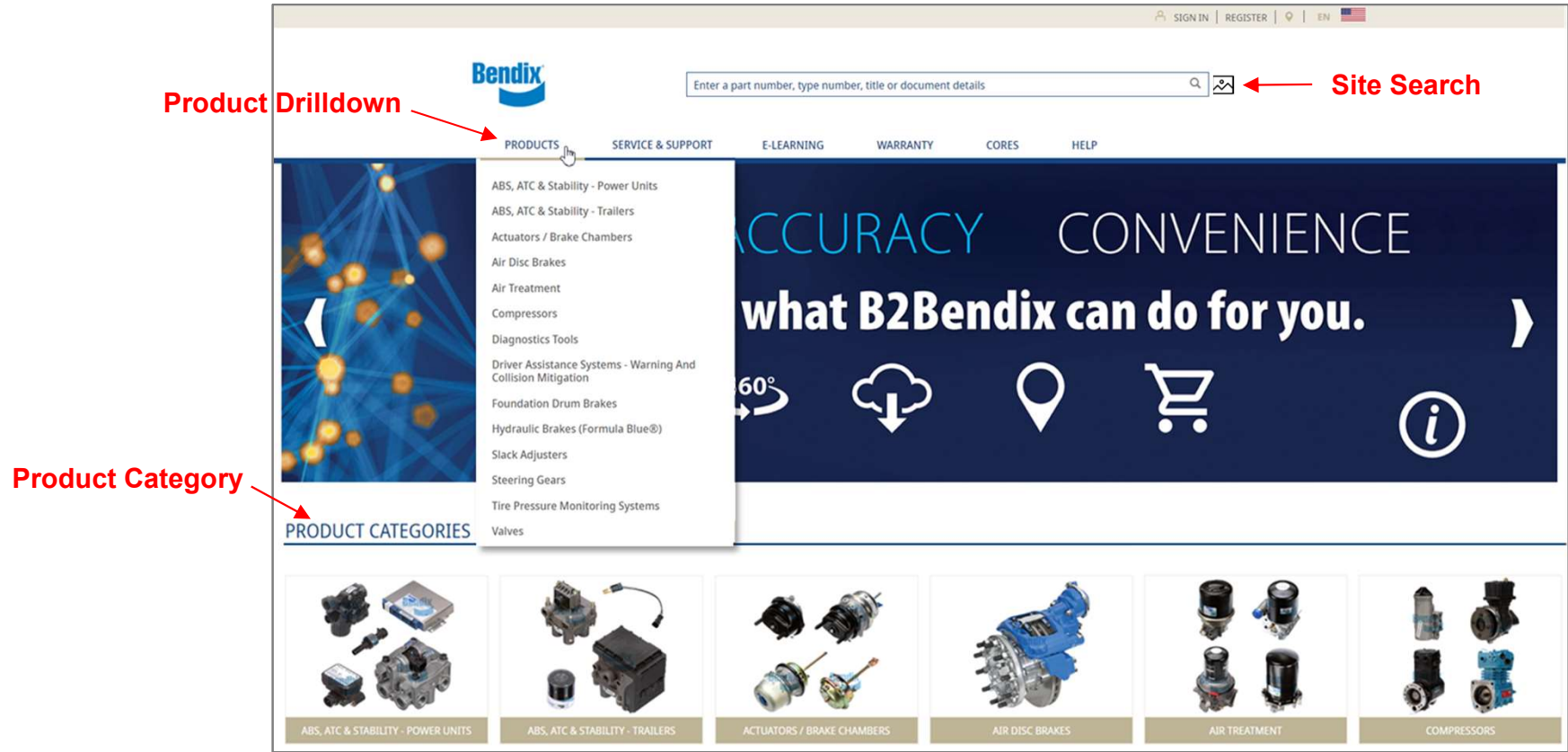
Product List Page

Product Detail Page

Related Service Components

Visual Search on B2Bendix.com

There are <u>three</u> additional search options on the site (please refer to Y495210 online):

Site Search	Search box / icon located at the top of each landing page
Product Drilldown	Menu located under the Product tab at the top of each landing page
Product Categories	Visual list of the Product Drilldown menu found on the home page below the announcements.