

FORMULABLUE®

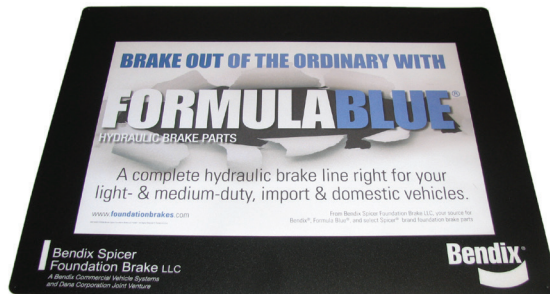
HYDRAULIC BRAKE PARTS

Looking to boost your hydraulic brake part sales?
It's time to add a splash of Blue.

Long-lasting Formula Blue® hydraulic brake parts offer the most complete and up-to-date coverage for class 1–6 import and domestic vehicles, including top quality: • Brake Pads and Shoes • Brake Hardware • Rotors and Drums • Brake & Clutch Hydraulics.

Help increase customer awareness and boost product sales with the growing menu of promotional items now available. From posters, to counter mat inserts, to promotional items, here's what's now in stock for you.

34 x 22 Poster
Item Number: BW7404



Counter mat Insert/
Counter mat Holder
Item Number: BW7405ES
English/Spanish counter mat insert
Item Number: BW2628
Counter mat holder

Magnetic Memo Holder/Clip
Item Number: MEMO CLIP
Price: \$1.40 per piece
Translucent blue with white logo



Jumbo Business Card Magnet
Item Number: 15FB-MAGNET
Price: \$.30 per piece
White with full color logo



Order Your Promotional Items Online
At The Bendix Literature Center
www.bendix.com

